

# Privacy Policy

Last Updated: June 13, 2025

This Privacy Policy (“**Privacy Policy**”) describes how the Woka Foundation (“**Woka**” “**us,**” or “**our**”) . collects, uses, discloses, and retains personal information from you when you interact with our website (available at [www.wokafoundation.org](http://www.wokafoundation.org)) and its features, applications, content, and other services that post a link to this Privacy Policy (collectively, referred to herein as the “**Service**”). The Woka Foundation is a 501(c)(3) non-profit organization.

## TYPES OF INFORMATION COLLECTED

We may collect the following categories of personal information about you directly from you, automatically through your use of the Service, and from third parties.

### Information You Provide to Us

**Contact Information.** Such as your name, mailing address, telephone number, or email address.

**Information Automatically Collected.** We may automatically collect the following information from or in connection with your device when you visit or interact with the Service.

**Device Data.** Such as your internet protocol (IP) address, operating system, device type and version, browser type and version, browser id, the URL entered and the referring page/campaign, date/time of visit, other user agent string data, the time spent on our Service, and any errors that may occur during the visit to our Service. Device data may overlap with the other categories of data listed below.

**Analytics Data.** Such as the path taken to our Service, through our Service, and when exiting our Service, usage and activity on or in connection with our Service, and metrics on how you use the Service.

## HOW WE USE PERSONAL INFORMATION

We use the categories of personal information described above for the following business and commercial purposes:

- **To Provide the Service and Fulfill Your Requests.** We use your information to provide and maintain the Service, to process and fulfill your requests or orders, to communicate with you about your use of our Service, to respond to your inquiries, and for other customer service and business administration purposes.
- **To Improve the Service.** We use your information to understand and analyze our user base and how you use the Service, to improve and enhance the Service, and to develop new content, services, features and functionality.
- **Donation, Marketing, and Promotional Purposes.** We may use your information to send you news and newsletters, event updates, and to communicate with you about new features or events. We may also use your personal information to improve our marketing

and promotional efforts. Where required by applicable law, we will obtain your prior consent before using your personal information for marketing and promotional purposes.

- **To Comply With Legal Obligations.** We may use your information where we believe necessary to comply with our legal obligations or to exercise or defend our rights or the rights of a third party, including complying with law enforcement or government authority requests and participating in compliance audits.
- **To Protect You, Us and Others.** We may use your information where we believe necessary to investigate, prevent, or take action regarding suspected or actual illegal activities, detect or prevent fraud or abuse, or situations involving potential threats to the safety of any person or to otherwise protect us, you, and other users, to enforce this Privacy Policy, the Terms or the integrity of the Service, or to comply with the law.

**We do not sell your personal information.** In addition to the uses described above, we may also use your personal information where we have obtained your consent to do so, or as otherwise permitted by law.

## HOW WE DISCLOSE INFORMATION

**Service Providers.** Woka uses service providers, contractors and agents to provide a variety of business services on our behalf, for the purposes described above. For example, we use service providers to help us with marketing, data processing, website analytics, security legal services, and financial services. In some instances, Woka may need to provide personal and/or non-personal information about you to such service providers. However, all third party service providers are prohibited from using your personal information for any purpose other than that for which they were selected to work with Woka.

**Business Transfers.** If Woka is acquired by, merged with, or invested in by another entity, or if any of our assets are or may be transferred to another entity, whether as part of a bankruptcy, assignment for the benefit of creditors, insolvency proceeding or similar financial circumstances, we may transfer the information we have collected about you to the other entity. As part of the business transfer process, we may disclose certain of your information to lenders, auditors, and third party advisors, including attorneys and consultants.

In addition to the sharing described in this Privacy Policy, we may share information about you with third parties whenever you consent to or direct such sharing or where notice is otherwise provided.

## COOKIES AND RELATED TECHNOLOGIES

The Service uses automatic data collection technology and other services such as “cookies”, “web beacons”, “tags” and other similar technologies. A cookie is a small data file that is placed on the hard drive of your computer so that your computer will “remember” information when you visit a website. Web beacons and tags are small strings of code that are used in conjunction with a cookie and that allow us to record activity on the Service. A web beacon allows us to capture certain additional types of information about a visitor's actions on a website, such as a visitor's cookie number, device and browser information, the time, date, duration and number of page views, a description of the page where the web beacon is placed, and details about any items that were purchased.

When you use the Service, these technologies may record and collect personal information, such as information that identifies your computer, tracks your use of our website and collects certain information about you and your surfing habits. This information may include information that identifies your device, IP address, browser type and language preferences, and information about referring and exit pages and URLs, keywords, date and time, what sections of a website you visit, and other similar information concerning your use. This information is used for the purposes mentioned above and to help us serve you better by improving the design of the Service. We also use the technologies mentioned above to improve functionality of the Service and your experience.

## **OUR COMMITMENT TO SECURITY**

We have put in place physical, electronic, and managerial procedures that we believe are appropriate to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online. Please note that we cannot guarantee the security of our databases or sites, nor can we guarantee that information will not be intercepted while being transmitted over the Internet.

## **DATA RETENTION**

Your personal information will be held for only so long as it is necessary for the purpose for which it was originally collected, and in accordance with applicable local law. We will retain your personal information for the period necessary to fulfill the purposes outlined in this Privacy Policy. When assessing retention periods, we first examine whether it is necessary to retain the personal information collected and, if retention is required, work to retain the personal information for the shortest possible period permissible under applicable law.

## **CHILDREN**

This Service is not intended for anyone under 18 years of age. No one under the age 18 may provide any personal information to or on the Service. We do not knowingly collect personal information online from children under the age of 18. If you are under the age of 18 you should not provide any personal information to us and you should use the Service only with the participation of a parent or guardian.

## **ACCESS TO YOUR PERSONAL INFORMATION AND “OPT OUT” PROCEDURES**

You have various options to “opt out” of receiving information from us and our marketing partners. For example, you can opt-out from our newsletters by using the unsubscribe link at the bottom of each message. If you no longer want to receive third-party email offers that you requested through the Service, simply follow the advertiser’s unsubscribe link or opt-out instructions that should be included in every commercial message you receive.

You have various options to limit information that is collected through your devices. For example, you may set your browser so that it will decline cookies. If you do not wish to have cookies placed on your computer, you should set your browser to refuse cookies before using our websites, with the drawback that certain features of the sites may not function properly without the aid of cookies. In addition, you may review and adjust the settings provided by your device manufacturer to limit the content you receive on your device, such as push notifications, or to disable certain features that collect your information, such as location services.

## **YOUR PRIVACY CHOICES AND RIGHTS**

You may have certain rights regarding our processing of your personal information under applicable local law. If our processing of your personal information is governed by such laws, this section provides you with additional information regarding your rights and our processing of your personal information under applicable local law.

## **CHANGES**

This Privacy Policy may be changed from time to time, so we encourage you to check back with every visit to our websites. If you do not agree to one or more of the changes, you may choose to “opt out,” using the procedures set forth above. Once the change has been made, all information collected by the site before or after the change will be subject to the new terms of the Privacy Policy.

## **CONTACT US**

Please email us at [info@wokafoundation.org](mailto:info@wokafoundation.org) with any questions you may have about this Privacy Policy.